



“A Non-Profit Cultural Arts Organization”
Celebrating 43 Years of History, Culture, Music & Dance
Cultural Art Center Address: 921 W. New Braunfels St.
Seguin, Texas 78155
830-401-0232
Facebook & Instagram: @TeatroDeArtes

May 1, 2026

Dear La Danza Cura Participant,

On behalf of Teatro De Artes De Juan Seguin and the National Endowment for the Arts we are extremely excited to invite you to join us for the ***La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Intensive*** Monday, June 1, 2026 5PM-9PM at Teatro’s Cultural Arts Center 921 W. New Braunfels St. Seguin, TX 78155 and Tuesday, June 2, 2026 8AM-12PM at Seguin High School Dance Room 1315 E. Cedar St. Seguin, TX 78155. Cost to be part of the intensive is a \$100 donation per dancer.

Teatro continues to promote the Mexican American culture and its people by the teaching, study, practice, and performance of the arts and humanities. The ***La Cultura Cura: Healing and Wellness Through Dance, Music, and Art™*** as well as ***La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Intensive™*** are under the leadership of Dr. Yvonne M. De La Rosa, Teatro Executive Director and Sulema J. Silva, Teatro De Artes De Juan Seguin Board President along with other professional and dedicated Teatro Board of Directors and Staff.

This two day intensive and showcase, presented by Teatro De Artes De Juan Seguin and the National Endowment of the Arts in partnership with Texas Association of Dance and Culture, City of Seguin, Seguin ISD, and Texas Commission on the Arts offers an immersive and comprehensive educational experience learning proper Ballet Folklórico technique, zapateado, faldeo, history of the regions and dances through repertoire from Aguascalientes, Jalisco, and Calabaceado. This course supports the holistic development of students through the study of Folklórico dance and its rich historical and cultural foundations. Students will build physical, cognitive, and social-emotional skills while exploring traditional dances that reflect the diverse regions and heritage of Mexico.

Through structured instruction, students will develop fundamental dance foundations, including posture, alignment, coordination, balance, rhythm, footwork, and spatial awareness. These foundational skills will serve as the basis for more complex movement sequences and performance techniques.

Students will also engage in the study of cultural context, examining the history, traditions, music, and attire associated with various Folklórico styles. This fosters cultural awareness, identity, and appreciation for the significance of dance as a form of storytelling and community expression.

As part of their development, students will strengthen discipline, perseverance, teamwork, and self-confidence through rehearsals and performance opportunities. Emphasis is placed on expressive movement, performance quality, and personal growth.

By the end of the course, students will demonstrate measurable growth in technical dance skills, cultural understanding, and the ability to perform with confidence, precision, and artistic expression.



Dr. Luis Canales is the Fine Arts Director at Edcouch-Elsa Independent School District, where his unwavering passion for the arts and education continues to inspire students and educators alike. With a rich background in performance, teaching, and leadership, Dr. Canales brings a dynamic blend of experience, talent, and vision to his role. A former professional dancer with the internationally renowned Ballet Folklórico Nacional de México, Dr. Canales has captivated audiences around the world with his artistry and dedication to cultural preservation. He also performed with the University of Colima, further enriching his experience in traditional and contemporary dance. His career in the spotlight extended to the television screen, where he collaborated with beloved celebrities in various television shows and national commercials, bringing his charisma and stage presence to broader audiences.

Dr. Canales has traveled extensively across the globe, immersing himself in a variety of dance traditions and styles. This global journey has greatly influenced his artistic perspective and teaching philosophy, reinforcing his belief in the power of cultural exchange through the arts.

Participants will learn 3 dances over the course of the intensive, applying the concepts covered in intensive rehearsals. The experience will culminate in a joint performance on

Tuesday, June 2, 2026 12PM-1PM in the Seguin High School Performing Arts Center
1315 E Cedar St. Seguin, TX 78155 where students will showcase their progress.

To register for the ***La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Intensive*** you must completely fill out the registration form (<https://bit.ly/LaDanzaCura>) and make sure to be detailed. Day 1 Intensive Check-In is Monday, June 1, 2026; 4:30 pm, intensive begins promptly at 5:00 pm at Teatro's Cultural Arts Center located at 921 W. New Braunfels Street, Seguin, TX 78155 and ends promptly at 9:00 pm. Day 2 Intensive Check-In 7:30 am at Seguin High School located at 1315 E Cedar Street, Seguin, TX 78155. Intensive will be held inside the Seguin High School Dance Room from 8:00 am to 12:00 pm and Intensive Showcase will begin at 12:00 pm in the SHS Performing Arts Center.

Important: To secure a seat in La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Intensive Registration the registration form must be fully completed and a payment link will be sent to the email in this registration form. \$100 payment secures your spot in La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Intensive Registration. Please place programs@teatrodeartes.org in your contacts to ensure email goes into your inbox and not into a spam/trash folder. If you have questions, please feel free to reach out via phone or text to Dr. Yvonne De La Rosa at 210-367-7832.

Reminder: Please bring tennis shoes, Folklórico dance shoes and/or boots, a practice skirt if you have one, water, snacks, a sack lunch and/or purchase one of our box lunches for \$15.

We look forward to you joining us for this specially curated cultural arts program for advanced Ballet Folklorico dancers.

With Gratitude,

Yvonne M. De La Rosa

Yvonne M. De La Rosa, PhD Adult, Professional, and Community Education
Teatro De Artes De Juan Seguin Executive Director

and

Sulema J. Silva

Sulema J. Silva
Teatro De Artes De Juan Seguin Board of Directors President

DISCLAIMER:

Teatro De Artes De Juan Seguin and Seguin ISD are not responsible for accidents/lost items
Teatro De Artes De Juan Seguin is a non-profit 501c3 organization



PRESENTS

La Cultura Cura: Healing and Wellness Through Dance, Music, and Art



Ballet Folklórico Dance Intensive & Showcase,

SAVE *The* DATES



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La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Intensive

Monday, June 1 5PM-9PM

**Teatro's Cultural Arts Center
921 W. New Braunfels St. Seguin, TX**

*Ballet Folklórico Intensive
(Advanced HS, Collegiate, Community Dancers)
Registration Donation \$100 per dancer*

Tuesday, June 2 8AM-12PM

**Seguin High School Dance Room
1315 E. Cedar St. Seguin, TX 78155**

*Continuation Ballet Folklórico Intensive
12PM-1PM Intensive Showcase
Seguin High School Performing Arts Center*

In partnership with

