



“A Non-Profit Cultural Arts Organization”
Celebrating 43 Years of History, Culture, Music & Dance
Cultural Art Center Address: 921 W. New Braunfels St.
Seguin, Texas 78155
830-401-0232
Facebook & Instagram: @TeatroDeArtes

May 1, 2026

Dear La Danza Cura Professional Development Participant,

On behalf of Teatro De Artes De Juan Seguin and the National Endowment for the Arts we are extremely excited to invite you to join us for the ***La Danza Cura: A Ballet Folklórico Healing and Wellness Professional Development*** Monday, June 1, 2026 9AM-3PM at Seguin High School Dance Room 1315 E. Cedar St. Seguin, TX 78155. Cost to be part of the Professional Development is a \$75 donation per dance educator.

Teatro continues to promote the Mexican American culture and its people by the teaching, study, practice, and performance of the arts and humanities. The ***La Cultura Cura: Healing and Wellness Through Dance, Music, and Art™ as well as La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Professional Development™*** are under the leadership of Dr. Yvonne M. De La Rosa, Teatro Executive Director and Sulema J. Silva, Teatro De Artes De Juan Seguin Board President along with other professional and dedicated Teatro Board of Directors and Staff.

This one day professional development and showcase, presented by Teatro De Artes De Juan Seguin and the National Endowment of the Arts in partnership with Texas Association of Dance and Culture, City of Seguin, Seguin ISD, and Texas Commission on the Arts offers an immersive and comprehensive educational experience learning proper Ballet Folklórico technique, zapateado, faldeo, history of the regions and dances through repertoire from Polkas y Shotis. In partnership with Teatro, the Texas Association for Dance and Culture, will award Continuing Professional Education (CPE) credit hours upon completion.

This course supports the holistic development of educators through the study of Folklórico dance and its rich historical and cultural foundations. Educators will build physical, cognitive, and social-emotional skills while exploring traditional dances that reflect the diverse regions and heritage of Mexico.

Through structured instruction, educators will develop fundamental dance foundations, including posture, alignment, coordination, balance, rhythm, footwork, and spatial awareness. These foundational skills will serve as the basis for more complex movement sequences and performance techniques.

Educators will also engage in the study of cultural context, examining the history, traditions, music, and attire associated with various Folklórico styles. This fosters cultural awareness, identity, and appreciation for the significance of dance as a form of storytelling and community expression.

As part of their development, educators will strengthen discipline, perseverance, teamwork, and self-confidence through rehearsals and performance opportunities. Emphasis is placed on expressive movement, performance quality, and personal growth.

By the end of the course, educators will demonstrate measurable growth in technical dance skills, cultural understanding, and the ability to perform with confidence, precision, and artistic expression.



Dr. Luis Canales is the Fine Arts Director at Edcouch-Elsa Independent School District, where his unwavering passion for the arts and education continues to inspire students and educators alike. With a rich background in performance, teaching, and leadership, Dr. Canales brings a dynamic blend of experience, talent, and vision to his role. A former professional dancer with the internationally renowned Ballet Folklórico Nacional de México, Dr. Canales has captivated audiences around the world with his artistry and dedication to cultural preservation. He also performed with the University of Colima, further enriching his experience in traditional and contemporary dance. His career in the spotlight extended to the television screen, where he collaborated with beloved celebrities in various television shows and national commercials, bringing his charisma and stage presence to broader audiences.

Dr. Canales has traveled extensively across the globe, immersing himself in a variety of dance traditions and styles. This global journey has greatly influenced his artistic perspective and teaching philosophy, reinforcing his belief in the power of cultural exchange through the arts.

Participants will learn several dances from the State of Sonora and they include Bronco La Bota and Yaquesita over the course of the professional development, applying the

concepts covered in the course. The experience will culminate in a joint performance on Monday, June 1, 2026 towards the end of the course.

To register for the ***La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Professional Development*** you must completely fill out the registration form (https://bit.ly/LaDanza_PD) and make sure to be detailed. Check-In is Monday, June 1, 2026; 8:30 AM, professional development begins prompting at 9:00 AM at Seguin High School located at 1315 E Cedar Street, Seguin, TX 78155. Professional development will be held inside the Seguin High School Dance Room from 9:00 am to 3:00 pm.

Important: To secure a seat in La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Professional Development Registration the registration form must be fully completed and a payment link will be sent to the email in this registration form. \$75 payment secures your spot in La Danza Cura: Cultivating Leadership, Health, and Wellness through a Ballet Folklórico Professional Development Registration. Please place programs@teatrodeartes.org in your contacts to ensure email goes into your inbox and not into a spam/trash folder. If you have questions, please feel free to reach out via phone or text to Dr. Yvonne De La Rosa at 210-367-7832.

Reminder: Please bring tennis shoes, Folklórico dance shoes and/or boots, a practice skirt if you have one, water, snacks, a sack lunch and/or purchase one of our box lunches for \$15.

We look forward to you joining us for this specially curated professional development program for dance educators, ballet folklórico instructors and directors from all over the State of Texas.

With Gratitude,

Yvonne M. De La Rosa

Yvonne M. De La Rosa, PhD Adult, Professional, and Community Education
Teatro De Artes De Juan Seguin Executive Director

and

Sulema J. Silva

Sulema J. Silva
Teatro De Artes De Juan Seguin Board of Directors President

DISCLAIMER:

Teatro De Artes De Juan Seguin and Seguin ISD are not responsible for accidents/lost items
Teatro De Artes De Juan Seguin is a non-profit 501c3 organization