



**“A Non-Profit Cultural Arts Organization”**  
**Celebrating 40 Years of History, Culture, Music and Dance**  
**Cultural Art Center Address: 921 W. New Braunfels St.**  
**Seguin, Texas 78155**  
**830-401-0232**

**Facebook, Twitter, Instagram: @TeatroDeArtes**

<p>Sulema J. Silva <b>President</b></p> <p>Dr. Fernando Garza <b>Vice-President</b></p> <p>Yolanda Guerra <b>Secretary</b></p> <p>Homer De La Rosa <b>Treasurer</b></p> <p>Yvonne De La Rosa, PhD <b>Executive Director</b></p> <p><b>Board of Directors</b>  Sarah Askey  Michael Bennett  Maria G. Betancourt  Vickie De La Rosa  Linda Guerra  Richard Guerra  Marla Martinez  Alexander Pantoja  Dr. Soledad Ramirez</p> <p>Visit our website:  <a href="http://www.teatrodeartes.org">www.teatrodeartes.org</a></p> <p>E-mail us at:  <a href="mailto:Teatrodeartes@gmail.com">Teatrodeartes@gmail.com</a></p>	<p>December 19, 2022</p> <p>Dear Inaugural Juan Seguin Festival del Mariachi Participant,</p> <p>On behalf of Teatro De Artes De Juan Seguin we are extremely excited to have your group participate in our inaugural event. This event has been years in the making and we are so excited to bring it to you in 2023. The Juan Seguin Festival del Mariachi brings to you an evening mariachi showcase on Friday, March 10, 2023, 7PM at Texas Lutheran University – Jackson Auditorium followed by Mariachi Master Classes on Saturday, March 11, 2023, 8:00AM-12PM on the campus of Texas Lutheran University.</p> <p>The Inaugural Juan Seguin Festival del Mariachi is an event that is open to middle school, high school, university, and community groups. At the forefront of this event is the opportunity to provide a safe space and place for groups to share la cultura, el arte, y el amor de musica mariachi. It also provides more opportunity for our talented musicians to showcase their musicianship on stage. This event is sponsored by Teatro De Artes De Juan Seguin, National Endowment for the Arts, Texas Commission on the Arts, Guadalupe County United Way, San Antonio Area Foundation, City of Seguin, Texas Lutheran University Center for Servant Leadership, Guadalupe County Community Symposium, and H-E-B. Teatro continues to promote the Mexican American culture by the teaching, study, practice, and performance of the arts, as well as, the professionalism and dedication of our Teatro Board of Directors and staff. The Juan Seguin Festival del Mariachi is under the direction of Dr. Yvonne M. De La Rosa and Sulema J. Silva, Teatro Board President.</p> <p>Attached you will find important showcase information, ticket information, as well as the group registration form. Registration opens <b>Monday, December 19, 2022</b>, and closes on <b>Friday, February 10, 2023</b>. Please make sure to completely fill out form and email it to <a href="mailto:teatrodeartes@gmail.com">teatrodeartes@gmail.com</a> by deadline, <b>Friday, February 10, 2023</b>.</p> <p>Sincerely,</p> <p>Yvonne De La Rosa Ph.D., Executive Director &amp; Co-Chair</p> <p>Sulema J. Silva, Board President &amp; Co-Chair</p>
---	---



## SHOWCASE INFORMATION

1. There is a \$250 registration fee to be part of the Juan Seguin Festival del Mariachi Showcase and Master Classes for groups up to 10 members. If there are more than 10 members in your group and/or more than 1 director, the charge is \$25 per additional musician and \$25 per additional director. The \$250 registration fee includes a ticket to watch the showcase for each musician and 1 director along with Saturday morning Master Classes with highly qualified clinicians, and guest lecturer. We will be **releasing the registration packet** on our website on **Monday, December 19, 2022** and registration will close on **Friday, February 10, 2023**.
2. Groups are required to play a son and at least one additional song in a contrasting style.
3. Arrive to TLU Jackson Auditorium on Friday, March 10, 2023, by 6:00PM
4. Movement of Groups throughout Evening of Showcase:
  - a. Balcony seating to Practice Room
  - b. Practice Room for 10 minute warm up
  - c. Hallway for on deck
  - d. The performing group will enter the stage when the last person from the previous group leaves the stage.
  - e. After performance, group will be escorted back to balcony to watch rest of the showcase.
5. You will have up to 2 minutes for a brief sound check upon your arrival on stage, only if needed. Master/Mistress of Ceremony will introduce your group and then your group can begin its performance.
6. Teatro will provide a timekeeper, but it is the responsibility of the director to adhere to the time limit.
7. Performers must adhere to standard code of conduct at all times. Directors/parents are responsible for their musicians at all times and should you be a university or community group, please be responsible for yourselves.
8. Each group is responsible for providing their own back up instrument and equipment needs. Each group is also responsible for supervising and securing their own equipment.

### DISCLAIMER:

**Teatro De Artes De Juan Seguin and Texas Lutheran University are not responsible for accidents/lost equipment.**

### INFORMATION FOR FAMILIES AND COMMUNITY

- Showcase general admission tickets can be purchased at the door or online [www.teatrodeartes.org](http://www.teatrodeartes.org). Cost per ticket \$10 for those attending that are 3 years of age and older. **Tickets will go on sale Saturday, January 7, 2023.**
- Friday, March 10, 2023, TLU Jackson Auditorium will open to the public at 6:30PM.
- All seats are general admission, and we respectfully request that you do not save seats.



## GROUP REGISTRATION FORM

Mariachi Group: \_\_\_\_\_

Name of School/Organization (If applicable): \_\_\_\_\_

Division (MS, HS, Univ, Community) \_\_\_\_\_

List Directors: \_\_\_\_\_

Contact information: Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_

List of Songs in order of the performance: Style of Song (1 son & another song contrasting style):

- |          |       |
|----------|-------|
| 1. _____ | _____ |
| 2. _____ | _____ |
| 3. _____ | _____ |
| 4. _____ | _____ |

- Open for all groups middle school, high school, university, and community
  - Middle School Groups five-to-ten-minute performance time.
  - High School Groups ten-to-fifteen-minute performance time.
  - Community Groups five-to-fifteen-minute performance time.
  - University Groups ten-to-fifteen-minute performance time
  - Group slots will be filled on a first-come first-serve basis and order performance will be randomly selected by Juan Seguin Festival del Mariachi and Noche De Gala Co-Chairs.
  - Report any changes, concerns, or questions to: Dr. Yvonne M. De La Rosa

Name of Musician	Instrument
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____
9. _____	_____
10. _____	_____
11. _____	_____
12. _____	_____
13. _____	_____
14. _____	_____
15. _____	_____
16. _____	_____

**Important: Email your registration form by Friday, February 10, 2023, to [teatrodeartes@gmail.com](mailto:teatrodeartes@gmail.com)**  
 Make check payable to "Teatro De Artes De Juan Seguin" \$250 FEE per mariachi group up to 10 musicians includes ticket to showcase for performing musicians and 1 director. It also includes master classes for all showcase musicians. Should you have more than 10 musicians in your mariachi group and/or more than 1 director add \$25 per musician and director to your total. Mail checks to 921 W. New Braunfels St. Seguin, TX 78155 Teatro De Artes De Juan Seguin is a non-profit 501c3 organization that has been supporting the study, teaching, practice, and performance of the arts through dance, music, and more for 40 years!

Yvonne M. De La Rosa, Ph.D., Juan Seguin Festival del Mariachi™, Event Coordinator (Teatro De Artes De Juan Seguin)  
[teatrodeartes@yahoo.com](mailto:teatrodeartes@yahoo.com) Phone: 210-367-7832 (cell/text) 830-401-0232 (Cultural Arts Center)

